



Customer Service and Inventory Made 'Simple' with VINtell™

Created by Northern Apex Corporation, VINtell™ (Vehicle Intelligent Information) is a suite of both 900 MHz and 433 MHz Radio Frequency Identification (RFID) products that incorporate the main principles of your dealership management software, while adding the base elements required to support an RFID based infrastructure. VINtell™ gives you the ability to utilize multiple RFID components and products to manage your inventory, improve dealership loyalty, and streamline your customer service.

At its core, VINtell™ utilizes a programmed RFID tag placed on or in your vehicles. The tag is easily read using a hand-held computer or fixed readers placed throughout your dealership. The tag data is incorporated into your existing dealership management software or logged and displayed independently through our VINtell™ software suite. The data captured allows you to identify the vehicle location, ownership, maintenance, service appointment details and a variety of other pertinent information.

VINtell™ Technology Advantages

VINtell™ RFID Solution	Medium Range	Long Range
Vehicle Information: <ul style="list-style-type: none"> - Make/Model/Options/Mileage - Ownership (current/previous) - Service appointment record / Carfax - New, Used, Demo or Loan 	✓	✓
Vehicle In/Out: <ul style="list-style-type: none"> - On lot, out of lot (checkpoint scans) - On test-drive - At service center - At carwash - Ready for customer 	✓	✓
Compliments existing barcode (if applicable):	✓	✓
Low cost window tag (disposable if needed):	✓	
Robust active tag with expanded read range:		✓
Zone identification:		✓
ADP DMS integration:	✓	✓
Motion sensing RFID feedback/alert capability:		✓



Equipment

Readers - Antennas - Tags

Long Range

Medium Range

 <p>M200 Reader ON-READY TAG ACTIVITY</p>	
	
 <p>Gemini 200</p>	
 <p>DORADO 400</p>	
	




