

Fort Wayne, Indiana – September 27, 2007 - Northern Apex Corporation has completely revamped their website.

As part of Northern Apex Corporation's commitment to stay on the cutting edge of technology and keep their customers and partners up-to-date on our products and services, they have completely revamped their website.

According to Angela Hoffman, Marketing Associate for Northern Apex Corporation, "When you visit our updated site, www.NorthernApex-RFID.com, you will see a variety of new features and information that will give you the ins and outs of Northern Apex and our current approach to RFID solutions." Hoffman continued, "If you click on the Understanding RFID button, we offer guidance for those considering RFID and information as to what justifies RFID deployment. We also give a brief synopsis of the various RFID frequencies and their read distances."

Another new feature on Apex's site is 'In The News' – if you click on this link, can read Northern Apex's latest press releases and magazine/newspaper articles, giving you even more insight to what's new with Northern Apex RFID.

About Northern Apex:

Northern Apex (www.NorthernApex-RFID.com) is recognized and respected as a pioneer and a lead integrator in the world of RFID (*Radio Frequency Identification*) technology. Over the past ten years, Northern Apex has developed a reputation for innovation, customer focus and affordability providing RFID integrated components, engineered solutions and complete RFID turnkey systems. Northern Apex has fielded numerous custom RFID solutions by leveraging a keen understanding of the physics of RFID, a broad knowledge of the available technologies and a passion for customer service.

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